

ERIC WASSERMAN

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References: Upon Request

SUMMARY

Results-oriented and driven, I am a University of Oregon graduate with a passion for hospitality currently seeking an opportunity with an entrepreneurial, boutique player in the industry. I am a team player, a strong and effective communicator and a strategic thinker with applicable experience and an eagerness to learn, grow and contribute.

GENERAL SKILLS & ATTRIBUTES

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| ➤ Confident and Personable | ➤ Focused and Self-Motivated | ➤ Proactive and Efficient |
| ➤ Relationship Builder | ➤ Creative and Analytical | ➤ Solutions Minded |
| ➤ Captivating Speaker | ➤ Adaptable and Resourceful | ➤ Detail Oriented |
| ➤ Attentive Listener | ➤ Diligent and Conscientious | ➤ Ability to Prioritize |

WORK/PRACTICAL EXPERIENCE

Bartender, Players Sports Grill/Luau Lounge Tiki Bar, Pier 39, San Francisco, CA **Oct 2023 - Present**

- Greet customers; engage with patrons to ensure a positive experience; efficiently multitask to ensure stellar customer service; take customer food and drink orders; provide recommendations to drive revenue; accurately process payments and manage financial transactions
- Expertly handcraft cocktails with keen attention to detail in accordance with brand and company standards and recipes; customize cocktails to meet individual customer preferences; ensure quality and consistency in a fast-paced and high-pressure environment
- Collaborate with staff and management and support operations; maintain cleanliness, organization and appeal of the bar area; train new employees; assist with improving drink recipes and food menus; handle opening and closing tasks; manage inventory and restock supplies

Producer/Anchor/Reporter, Duck TV News, Eugene, OR **Jan 2020 - Jun 2023**

- As Anchor/Reporter: pitched and produced powerful, in-depth, investigative and feature stories adhering to tight deadlines while maintaining strict expectations of quality and journalistic integrity; sourced, scheduled and conducted interviews with local officials, athletes, politicians and victims
- As Producer: led and guided a team of student reporters to shape and build a compelling and accurate weekly news program focused on campus issues, local and national news, sports and weather

E-commerce Business Owner, eBay **Jan 2017 – May 2021**

- Built and managed a successful eBay platform selling low-cost, high-margin products
- Responsible for product research, inventory, fulfillment, customer satisfaction and financial aspects

EDUCATION

University of Oregon, Eugene, OR **Fall 2019 - Spring 2023**

BS, Journalism, with Business Administration minor

- Summit Scholar; Dean's List; Overall GPA – 3.61; Journalism Department GPA – 3.91
- Producer, Duck TV News; campus, sports and community oriented journalism
- Secretary/Executive Committee/Philanthropy Chairman, Theta Chi Fraternity; leadership and management

San Rafael High School, San Rafael, CA **Fall 2015 - Spring 2019**

- Physics Academy, Media Academy, Broadcast Anchor, Baseball, Football

TECHNICAL AND INTERPERSONAL SKILLS; INTERESTS

- Sales, Writing, Marketing, Microsoft Office, Video Editing, Social Media, Legal Research, Interviewing, Hospitality Industry, Customer Experience, Leadership, Communication, Team player, Collaborator, Goal Oriented
- Live music and concerts, hiking, sporting events, cooking and making drinks, news junkie